



GeoEdmonton 2018

Exhibitor & Sponsor Registration Package

Join us in Edmonton, September 2018!

We are pleased to host **GeoEdmonton 2018** – the **71st Annual Canadian Geotechnical Society Conference** and **13th Joint CGS/IAH-CNC Groundwater Conference** – **September 23 - 26, 2018**. The conference attracts geotechnical engineering and hydrogeology professionals from across Canada and around the world representing industry, academia, and government. It will provide exhibitors and sponsors an excellent opportunity to showcase their organizations to industry leaders and decision-makers within the geotechnical and hydrogeological engineering community, and related professions.

The theme of **GeoEdmonton 2018** is ***Transportation Geotechnique – Moving Forward***. The conference will feature technical sessions on subjects of broad interest in the geotechnical and hydrogeological fields with the aim of highlighting recent achievements in transportation development and their associated geohazards. In addition to the technical program and plenary sessions, the conference will include a complement of distinguished keynote speakers, high calibre short courses, technical tours and social events.

GeoEdmonton 2018 will be held at the Shaw Conference Centre in downtown Edmonton. The Shaw Conference Centre is not only one of Canada's premier conference venues, but is itself a geotechnical achievement, being constructed on the flank of an active landslide overlooking Edmonton's beautiful river valley in the heart of downtown.

The following pages highlight the benefits of participating in **GeoEdmonton 2018** as an **exhibitor** or **sponsor**. Exhibitor packages are available for organizations who wish to take full advantage of the networking and sales opportunities that the Trade Show will bring. Organizations looking for an enhanced corporate presence at the conference may choose from our list of comprehensive conference sponsorship packages.

We look forward to seeing you in Edmonton!



GeoEdmonton 2018 Trade Show Information

Interested organizations are invited to participate as exhibitors to showcase their products and services. Trade show booth allocation will begin in March 2018, after the trade show layout is finalized. Priority will be given:

- to exhibitors who are also sponsors of the conference
- then exhibitors based on their payment receipt date

Along with the traditional exhibitor trade show, **GeoEdmonton 2018** will continue the initiative started at GeoMontréal 2013, and host exhibitor presentations. A limited number of exhibitor presentation spots will be awarded on a first-come first-serve basis; please indicate your interest on the registration form and you will be contacted for further arrangements. Exhibitors incur no additional charge for participation in these presentations.

The trade show will open at 5:30 p.m. on Sunday, September 23 with the Icebreaker and Exhibitor Reception, and continue through to the afternoon coffee break on Tuesday, September 25. To maximize the opportunity to meet delegates and other participants, all breaks and receptions will be served in the trade show area.

EXHIBITOR BOOTH PRICING		
Single Booth	<ul style="list-style-type: none">→ 10' wide booth, table, and two chairs→ One standard 110-volt power outlet→ One complimentary Full Conference registration→ Logo & name in exhibitors section of program*→ Logo & link on GeoEdmonton 2018 conference website→ Logo & link on conference mobile app	\$3,000 +GST Discount if paid by Dec. 31, 2017 (\$2,750)

*Please send a high-resolution company logo and your **35-word** corporate profile with your completed registration form. These will be printed in the conference program and published on the conference mobile app.



GeoEdmonton 2018 Sponsorship Information

Diamond, Platinum, Gold, Silver, and Bronze Sponsorship levels include excellent exposure before, during, and after the conference, as well as complimentary delegate attendance to the full conference. There are single event/item sponsorships available as well, from coffee breaks, luncheons, and the USB with proceedings, to the Awards Banquet, and Local Colour Night. Choose an overall level of support to gain the exposure you're looking for or combine a package with an event sponsorship to increase your organization's visibility during the conference. This year, we have introduced the **Diamond** sponsorship level, to accommodate the growing need for a higher level of conference exposure and recognition, with additional benefits. This opportunity is limited to three participants.

CONFERENCE SPONSORSHIP OPPORTUNITIES

	Diamond	Platinum	Gold	Silver	Bronze
	\$15,000 SOLD OUT	\$11,000 +GST	\$7,250 +GST	\$5,000 +GST	\$2,750 +GST
Registration Benefits					
Complimentary full conference registration	5	4	3	2	1
Complimentary exhibitor booth (\$3,000 value) or event(s) of like value	✓	✓			
Recognition Benefits					
Choose an event to sponsor (Banquet, Colour Night, or Icebreaker)	✓				
Logo on delegate bag given to all attendees at registration	✓				
Recognition on inside cover of printed program	✓				
Sponsoring Conference Student initiatives	✓				
Logo & name on front cover of printed program	✓	✓			
Logo & name in digital proceedings	✓	✓			
Three featured project slides on screens during breaks	✓	✓			
Logo & name on all pages of conference website	✓	✓	✓		
Promotional item to be included in delegate registration package	✓	✓	✓		
Corporate profile in sponsors section of program	Full page	Full page	1/2 page	1/4 page	
Logo & name in sponsors section of printed program + mobile app	✓	✓	✓	✓	✓
Logo & name on sponsors page of conference website + link to website	✓	✓	✓	✓	✓
Logo & name on screens during breaks	✓	✓	✓	✓	✓
Signage at conference registration desk	✓	✓	✓	✓	✓
Recognition in conference wrap-up story posted on website + in newsletter	✓	✓	✓	✓	✓

GeoEdmonton 2018 - September 23 - 26, 2018

Edmonton, Alberta, Canada

www.geoedmonton2018.ca



EVENT SPONSORSHIP OPPORTUNITIES

	Awards Banquet	Local Colour Night	Icebreaker & Exhibitor Reception	Luncheon	Coffee Break
	\$2,500	\$2,500	\$2,500	\$2,000	\$850
Registration Benefits					
Complimentary tickets to specified event	2	2	2		
Recognition Benefits					
Logo & name on signage outside of function room	✓	✓	✓	✓	
Logo & name at food/beverage stations in function room	✓	✓	✓	✓	✓
Logo & name on sponsors page of conference website + link to website	✓	✓	✓	✓	✓
Logo & name in sponsors section of printed program	✓	✓	✓	✓	✓

ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

	Lanyard SOLD	Proceedings USB SOLD	Mobile App	Technical Tour/ Short Course
	\$4,000	\$2,500	\$2,500	\$600
Recognition Benefits				
Logo on conference delegate lanyard	✓			
Logo on USB with proceedings – distributed to all delegates		✓		
Logo & name on sponsors page of conference website + link to website	✓	✓	✓	✓
Logo & name in sponsors section of printed program	✓	✓	✓	✓

Contact us to discuss how we can create a tailored package to meet your budget and marketing goals!



Exhibitor & Sponsor Registration Form

For registration questions, please contact:

Lisa McJunkin at the Gibson Group office: 604-241-1297

sponsors@geoedmonton2018.ca or lmcjunkin@gibsongroup.ca

Company: _____

Address: _____

City: _____ Prov/State: _____ Code: _____

Telephone: _____ E-mail: _____ Website: _____

Contact Name: _____ Booth Staff Name: _____

Conference Exhibitor Opportunities			
Single Trade Show Booth Discount if paid by December 31, 2017	Early: \$2,750 + GST	Regular: \$3,000 + GST	= \$
Exhibitor Presentation	No extra cost	Please circle	Yes or No
Conference Sponsorship Opportunities			
Diamond Sponsor- SOLD	\$15,000 + *225		= \$15,225
Platinum Sponsor	\$11,000 + *180		= \$11,180
Gold Sponsor	\$7,250 + *135		= \$7,385
Silver Sponsor	\$5,000 + *90		= \$5,090
Bronze Sponsor	\$2,750 + *45		= \$2,795
*5% GST only on value of complimentary registration(s) included in sponsorship package			
Event/Additional Sponsorship Opportunities			
Lanyard – SOLD		\$4,000	= \$
Mobile App – please indicate interest & we will discuss options		\$2,500	= \$
Proceedings USB- SOLD		\$2,500	= \$
Awards Banquet		\$2,500	= \$
Local Colour Night		\$2,500	= \$
Icebreaker & Exhibitor Reception		\$2,500	= \$
Conference Luncheon	Preferred Day:	\$2,000	= \$
Coffee Break	Preferred Day & Time:	\$850	= \$
Technical Tour/Short Courses		\$600	= \$
Total GeoEdmonton 2018 Conference Support			= \$

***GST # 12289 9404**

To secure your spot, please fax, email, or mail this form with payment to:

Gibson Group Management Inc., 8828 Pigott Road, Richmond, BC, V7A 2C4, Canada

Tel: 604-241-1297 Fax: 604-241-1399 Email: sponsors@geoedmonton2018.ca

*Cheque (\$CAD) *Bank Transfer Master Card Visa

*Cheques payable to **Gibson Group Management Inc.** Please contact us for bank transfer details, or if an invoice is required.

Name on Card: _____ Total Payment: \$ _____

Credit Card Number: _____ CVC#: _____ Expiry Date: (mm/yy) _____ / _____

Phone number associated with card: _____ Signature: _____